



⋮⋮⋮ KIDNAP & RANSOM RESPONSE ⋮⋮⋮

24/7 Emergency Response USA (+1) 713-430-7360



:: Introduction

ASI Global, LLC provides a portfolio of Crisis Management, Prevention and Pre-Incident services to private clients and families, financial institutions and major corporations throughout the world. These services are delivered through our exclusively retained, regionally deployed, and area-qualified K&R Response Consultants.

The ASI Global Response Team can respond to both insured and non-insured events but the K&R Practice per se guarantees a qualified consultant on-site usually within 24 hours of notification, if necessary and depending on the country and region thereof, only for the established clients of Travelers Insurance* by virtue of an exclusive relationship with said carrier.

Crisis Management Services and Response Consultants, however, are wholly independent of any insurance carrier to guarantee operational autonomy and flexibility in the approach to the resolution of insured events: regardless of insured status, emphasis is placed on providing objective analysis and advice, technical guidance and psychological support to assist clients in their decision-making process when confronting life threatening situations or catastrophic incidents.

:: Overview

ASI Global, LLC has been retained exclusively by Travelers Insurance to provide emergency response services to their insured clients on a world-wide basis, 24 hours per day, 7 days per week, and 365 days a year. The combined efforts and resources of these established, world class companies provide an unrivaled combination of expertise, depth of capability, experience and value.

Clients of Travelers Insurance are guaranteed immediate attendance by telephone and assistance at the site of an incident, in most countries, by a qualified response consultant, if necessary, no later than 24 hours after notification to our Emergency Operations Center; response time may vary depending on the country and region thereof.

ASI Global is able to respond on behalf of private clients and non-insured events but further coordination and contractual arrangements may be required before deployment of response consultants. Call for information.

To ensure that all clients of ASI Global are afforded the highest standards of service, regardless of insurance status, a multidisciplinary team of subject matter experts, region specialists, technicians and analysts within the ASI Global K&R Practice coordinate, support and manage response to events from the ASI Global Headquarters in Houston, Texas.

* ASI Global, LLC provides response to insured events as part of an exclusive relationship with Travelers Insurance. It is important to note that this service is provided on an independent basis with ASI Global. ASI Global is not therefore acting as an agent on behalf of Travelers Insurance.



:: Corporate Headquarters

ASI Global is headquartered in Houston, Texas and is operationally managed from our 24/7 Operations Center. ASI Global, LLC is a wholly-owned subsidiary of ASI Group.

:: K&R Consultants

The ASI Global K&R Response Team is composed of seasoned professionals with a minimum of 15 years of K&R experience each and, on average, in excess of 20 years service at the international level in corporate security and general consulting. The ASI Global Response Team members' base of experience goes well beyond K&R and encompasses extortions/threats directed at families and NGO's, product contamination cases in both developed and emerging nations, piracy on the high seas, location and evacuation of individuals & groups in high threat/conflict areas, and response to industrial site incidents and natural disasters.

The combination of experienced consultants and proven, time-tested methodologies and best practices tailored to the type of incident and the local culture and conditions, has proven to be a highly effective formula and led to a stellar performance record.

:: Operational Service Support

The Operations Center staff has a combined 50 years of extensive crisis management experience in both the private and public sectors.

The support staff are chosen from a diverse range of professional backgrounds and academic and technical disciplines. They access a global network of databases, investigators, subject matter experts and technicians to provide unmatched support services and resources to field agents and clients.





Our regional experts are deployed as follows:

- Global Team Leader* UK (London)
- Regional Consultant North America
- Regional Consultant Latin America
- Regional Consultant Europe
- Regional Consultant Asia Pacific

* Also responsible for cases in Africa and Middle East.

:: Methodology and Past Performance

ASI Global utilizes time-tested, proven methodologies to facilitate the "safe and timely return" of kidnap victims, attend to families and organizations subjected to threats and extortions, assess risks and resolve incidents with a high potential for serious consequences. In addition to deploying a Response Consultant to the incident site, ASI Global assigns a Case Manager – typically the Response Consultant Team Leader – to oversee the mission and work with the Operational Support Staff to ensure that all applicable and needed resources are available at a moment's notice.

Our Response Consultants have a combined experience of approximately 300 K&R cases and are assigned according to their regional expertise, and, very often, on their language capability for enhanced effectiveness in the field with clients and local resources and contacts. This does not mean, however, that a Response Consultant is limited to deployment within their specific region of responsibility.



:: Operational Service Support Staff

Operational Service Support Staff ensure that Response Consultants are provided with the relevant information, local contacts and other critical resources needed to promote the successful resolution of K&R cases, threat extortions and other serious incidents in a timely and humane manner.

The Operational Support Staff provide expertise in General Consulting & Crisis Management, Investigations, Training, Information Services and Intelligence. Clients - both insured and uninsured - should feel confident that that staff are bound by stringent confidentiality requirements, which are monitored by the senior management within the practice. All K&R Practice personnel are required to sign and abide by a Confidentiality Contract prior to being employed in this sensitive area of operations.

:: Products and Services

ASI Global provides services which fall broadly into three distinct categories as follows:

Response Services:

- Airplane Hijackings & Hostage/Barricades
- Extortions & Directed threats: Families & NGOs
- Illicit Detention by Local Authorities
- Kidnap & Ransom Negotiations Worldwide
- Location & Extraction from Conflict Areas
- Product Contamination: Threats & Incidents
- Recovery of Pirated Ships & their Crews
- Response to Industrial & Natural Disasters

Prevention Services:

- Assessments & Intervention in Hostile Areas
- Crisis Simulations & Table Top Exercises
- Evaluation & Preparation of Crisis Management Plans
- Evaluation & Preparation of Country Evacuation Plans
- Investigations
- Information Services
- Intelligence Development and Analysis
- K&R: Prevention, Hostage Behavior, Negotiations, Family vs. Corporate Response & Plans
- Media Training & Planning
- ON-SITE Risk and Vulnerability Assessments: homes – schools – offices – plants – commute routes
- Surveillance/Counter-Surveillance Training
- Special Projects
- Work Place Violence: Prevention, Detection, Reaction

Post Incident Services:

Through our established relationship with Travelers Insurance, access to a superlative level of post incident care is available for those affected by the event.



:: Response Services

The ASI Global Response Team is staffed by some of the most highly qualified Crisis Management practitioners in the world. Their breadth of experience spans the globe and the portfolio of skills which they possess is unsurpassed as demonstrated by the list of individual and team accomplishments below:

- Successful resolution of over 300 kidnap cases (all victims recovered safely)
- Handling of hundreds of extortions/threats directed at families and NGO's
- Management of product contaminations and other threats directed at business entities
- Location and evacuation of individuals & groups in high threat/conflict areas
- Release/recovery of pirated ships and crews held on the high seas
- Response to industrial site incidents and natural disasters
- Containment of ongoing public relations debacles
- Intervention in hostage/barricade situations with diplomatic & international repercussions
- Release of travelers illicitly/needlessly detained by local officials
- Intervention in and assessment of hostile situations in over 100 countries



:: Preventative Services

ASI Global K&R Practice Response Team clients have access to one of the most advanced portfolios of preventative services available.



:: Consulting

Risk and Vulnerability Assessments

ASI Global K&R Practice will review an individual's, family's or company's existing security and risk management programs in order to determine its robustness and resilience. As vulnerabilities are identified we will make recommendations as to how best to remedy the situation. The ASI Global K&R Practice is licensed to utilize the Security Index™ which provides an accurate auditing tool by which to measure the effectiveness of an existing security program.

:: Training

Training is only as effective as the credibility of the instructors who deliver the instruction. ASI Global has retained highly qualified training personnel with a diverse range backgrounds including Intelligence, Law Enforcement, Military (including Special Forces), and Women's Security issues. The experience and success of our training staff is unrivaled in the security profession. Seminars and classes are tailored to the client's needs and locale, from low-threat to high-threat scenarios and from novice to advanced level students/trainees.

Corporate Traveler Security Training (CTST)

CTST training provides business travelers with an enhanced awareness of considerations they should take into account while traveling.

Corporate Executive Security Training (CEST)

CEST training is provided to executives and relevant family members who face threats ranging from kidnapping and unwarranted detention to industrial espionage and the use of eavesdropping devices (more commonly referred to as "Bugs"). The training covers situations in the home, the workplace and while traveling.

"For Women Only" (Security Training)

"For Women Only" training is delivered by a women with the aspiration of empowering other women to take control of their personal safety with confidence and self-assurance.

K&R/Extortion and Crisis Management Training

We also offer numerous K&R training sessions including K&R/Extortion Training and Expatriate Family Personal Security seminars. Many of our seminars are available in languages other than English and are often presented on-site.



:: Investigations

ASI Global has discreet and unique access to an in-house investigation capability which compliments the broader service offering of the practice.

As an event begins to unfold, whether it is an insured or uninsured client, the investigations team is able to reach out to a global network of resources to support the ongoing recovery efforts, negotiations, relations with local authorities and protection of the family and their assets during a crisis.



:: Information Services

By virtue of its relationship with ASI Group, the K&R Practice has access to a team of specialized risk and research analysts who are responsible for the production of ASI Group's renowned World Watch® and HOT SPOTS services.

This ensures that our Operations Room personnel, deployed Response Consultants and clients are provided with the most relevant and timely information available.

:: Intelligence Development and Analysis

When there is need to move beyond conventional Information Services, the ASI Global K&R Practice accesses a unique intelligence gathering capability.

Our standard methodology is to initially determine a shortlist of prioritized Information Requirements (IRs). Our researchers and analysts, drawn primarily from military and intelligence agencies, access our comprehensive database of intelligence resources to retrieve raw data which is then culled, sifted, analyzed and graded.

Discretion, corroboration and accuracy are critical to this service. It demands the full attention of highly qualified analysts familiar with the nuances of sensitive intelligence research projects.

:: Evacuation Management Services

The need for emergency Evacuation Management Services is a growing phenomenon. Increasing global tensions combined with a need to drive commercial operations means that executives and their families, field engineers and technicians sometimes find themselves in a region of the world where the situation is extremely fluid and hostility against foreigners can develop with unpredictable or unexpected rapidity...in these circumstances there is a clear imperative to evacuate with little or no notice.

ASI Global has established a specific Evacuation Management Service (EMS) for such eventualities; it was designed by a resident subject matter expert with first-hand experience in this field of operations.



The ASI Global EMS service provides the client with the comfort that some measures are in-place to facilitate an expeditious evacuation from a rapidly deteriorating security climate and by default an enhanced threat level. The services offered include but are not limited to:

- Logistics Support – Desktop & On-Ground
- Charter Aircraft
- On-Ground Security Personnel
- Ground Transportation
- Safe-Housing and/or Safe-Guarding
(in the event an evacuation is delayed)

Contact Details



ASI Global, LLC
2925 Briarpark Drive
Suite 1100
Houston, TX 77042
Tel. +1-713-430-7360
Fax. +1-713-430-7351



Travelers Insurance
David Lattin
Tel. +1-541-886-6003
Email. dlattin@travelers.com

Email. consulting@asiglobalresponse.com
www.asiglobalresponse.com