

## Breaking Down Barriers, Building Brighter Futures

The United States' economic future will depend on a highly educated workforce. However, national trends indicate that higher percentages of students enrolled in K-12 schools will be from communities underrepresented by the educational system. This growing population of students is less likely to graduate from high school, enroll in post-secondary education and complete a college degree.

## Travelers recognizes that it is our responsibility to invest in the future of our children.

Students who will become the workforce of the future will benefit from our investment. Our business will benefit from our ability to recruit from a diverse pool of talented candidates. Communities will benefit as young citizens become effectively engaged in their own future and participate as productive members of society.

## Travelers *EDGE*: Empowering Dreams for Graduation and Employment

This program provides a holistic approach to education that is the formula for success for underrepresented students. Through partnerships with colleges, universities and community-based programs, we are increasing access to higher education and providing students with the opportunity to excel.

### Travelers *EDGE* strives to:

- Increase the pipeline of underrepresented students to college
- Help students from underrepresented communities graduate from college
- Build awareness of careers in insurance and financial services

The program is building the pipeline to college by supporting community- and school-based efforts to help students progress from middle school to a rigorous high school curriculum which will prepare them to enter college and to be able to compete on an equal level with their peers. Once enrolled in college, students benefit from a broad range of supportive services.

### Travelers *EDGE* offers:

- Financial support
- Career and business expertise
- Internships and job shadowing
- Professional development opportunities for educators
- Meeting and convening space

To date, programs are in place in Connecticut through partnerships with the University of Connecticut, Capital Community College, CPEP and Career Beginnings; in Minnesota through partnerships with the Carlson School at the University of Minnesota, Metropolitan State University, the Page Education Foundation and Admission Possible; and in Maryland through Morgan State University and CollegeBound.



*Please note: Travelers will solicit requests from specific partners. We will not accept unsolicited applications for this initiative.*