



TRAVELERS 

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TRAVELERS 

In Their Own Words

2011 COMMUNITY GIVING REPORT

\$21 million in community support

At Travelers, we are committed to increasing economic opportunity. Travelers and the Travelers Foundation support charitable organizations to create access to education, break down barriers to success, and create vibrant communities through arts, culture and community development. Our funding is primarily distributed in the Hartford, Conn., and Saint Paul, Minn., regions.

Giving Focus Areas

EDUCATION

Education is the primary focus of our giving. Travelers supports initiatives that improve academic and career success for underrepresented youth, specifically targeted at public school children in grades five through 12, in transition to post-secondary education and in the post-secondary learning environment.

COMMUNITY DEVELOPMENT

Travelers funds organizations that create stability in underserved communities through economic development, small business development and affordable housing.

ARTS AND CULTURE

Travelers supports organizations that enrich lives through arts and cultural activities and contribute directly to enhanced academic learning and access for low-income and underserved communities.

From our executive offices to the classroom, Travelers is committed to opportunity.

Highlights from 2011 include:

- Travelers and the Travelers Foundation provided approximately \$21 million in community support.
- More than \$9.5 million of our support was directed to educational causes and organizations.
- Travelers employees throughout the country logged more than 31,000 corporate and personal volunteer hours, up from 22,000 in 2010.
- Travelers employees directed nearly \$2 million in corporate funding to organizations in 49 states and Puerto Rico through our Travelers Community Connections Matching Gifts Program, Volunteer Match and Employee Giving Campaign.

For insight into our approach and reach, we asked students, our colleagues, and the non-profits we support to tell you — **in their own words** — what community leadership means to them, and how Travelers has impacted their lives and organizations.

To view the 2011 Travelers Community Giving Report video, please visit travelers.com/Community or use your smartphone to scan the QR code below.



travelers.com/Community