

**South Carolina Coastal Risk Symposium**  
**Friday, October 30, 2009**  
**11:30 a.m. – 1:30 p.m. Luncheon and Policy Discussion**

- Purpose:** To convene business, government and community leaders to identify strategies and solutions for protecting South Carolina's coasts from existing threats and potential effects of a changing climate. The recently completed Resilient Coasts Blueprint—a consensus among leaders in insurance, government, NGOs and academia—points to risk-based land use planning and adaptable building codes, as well as the maintenance of a strong private insurance marketplace to improve the availability and affordability of homeowners insurance, as important elements of a successful coastal strategy. The session is open to the press.
- Location:** Charleston Maritime Center  
10 Wharfside Street, Charleston, SC 29401-1596
- Panelists:** Moderator – Joan Woodward, The Travelers Institute
- Joseph P. Riley Jr., Mayor, City of Charleston, SC
  - Scott Richardson, Director, South Carolina Department of Insurance
  - Deb Callahan – President, The Heinz Center
  - Sharlene Leurig – Manager of Insurance Program, Ceres
  - Eric Nelson, Vice President – Personal Insurance, The Travelers Companies, Inc.
- Partners:** The Travelers Institute, the City of Charleston, the South Carolina Department of Insurance, The Heinz Center, Ceres and the Independent Insurance Agents & Brokers of South Carolina

**The Travelers Institute**

The Travelers Institute, created by The Travelers Companies, Inc., engages in discussion and analysis of public policy topics of importance to the insurance marketplace and the financial services industry. The Institute draws upon the industry expertise of Travelers' senior management and the technical expertise of many of Travelers' underwriters, risk managers, and other experts to provide information and analysis to public policy makers and regulators. The Institute partners with academic and non-profit institutions throughout the world to host discussion forums regarding topics of interest to the insurance marketplace. Travelers is a leading provider of property casualty insurance for auto, home and business. A Fortune 100 company, Travelers has 33,000 employees and generated revenues of approximately \$24 billion in 2008. Travelers stock is traded on the New York Stock Exchange (NYSE: TRV) and is a component of the Dow Jones Industrial Average. For more information, visit [www.travelers.com](http://www.travelers.com).

**The Heinz Center**

The Heinz Center is a nonprofit, nonpartisan think tank dedicated to improving the scientific and economic foundation for environmental policy. The Center tackles some of the most important environmental issues of our time by convening business, environmental groups, academia and government. The Center's guiding philosophy is that we must all work together to find lasting solutions to environmental challenges and leave the earth a better place for future generations.

**Ceres**

Ceres is a national network of investors, environmental organizations and other public interest groups working with companies and investors to address sustainability challenges such as global climate change. Ceres directs the Investor Network on Climate Risk, a \$7 trillion network of investors and asset managers that promotes better understanding of the financial risks and opportunities posed by climate change.