



Grantmaking Guidelines for The Travelers Companies, Inc. and the Travelers Foundation

Travelers is committed to contributing to safe and livable communities that provide pathways to opportunity. Through corporate funding and the Travelers Foundation, Travelers focuses its giving on three key areas: education, community development and arts & culture. With the primary focus of educating underrepresented students to lead tomorrow's workforce, Travelers also contributes to organizations that aid in developing communities through small businesses and neighborhood revitalization, and enriching lives and learning through arts & culture.

FUNDING CATEGORIES

Education: *Travelers supports initiatives that improve academic and career success for underrepresented youth, specifically targeted at public school children in grades five through 12, students in transition to post-secondary education, and students in post-secondary learning environments.*

- **Academic Achievement** – Travelers funds initiatives that foster improved academic achievement for middle and/or high school students.
- **Post-Secondary Preparation** – Travelers supports organizations that are building young people's awareness of and personal readiness for post-secondary education and career opportunities.
- **College Access & Success** – Travelers funds educational initiatives that increase the number of students who attend two- or four-year colleges and/or improve degree completion for underrepresented students.
- **Career Awareness & Readiness** – Travelers supports educational initiatives that are building young people's awareness of and preparation for careers in insurance and financial services.

Community Development: *Travelers supports organizations that help create and maintain safety, stability and vitality in local neighborhoods.*

- **Neighborhood Development** – Travelers supports organizations and programs that provide permanent housing to create safe, stable neighborhoods in low-and mixed-income communities.
- **Small Business Development** – Travelers funds organizations that develop economic vitality and create and retain wealth in low-income and underserved neighborhoods and communities.
- **Job Creation & Skills Development** – Travelers supports organizations that provide low-income individuals with work readiness and/or specific job skills. In addition, we support programs that promote community stability through leadership development and job creation.



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FUNDING CATEGORIES (CONT'D.)

Arts & Culture: *Travelers supports organizations that build communities, enrich lives through arts and culture and contribute directly to enhanced academic learning and access for low-income and underrepresented communities.*

- **Arts Education** – Travelers funds organizations that incorporate the use of the arts in learning and stimulate creativity, while supporting improved academic achievement in local public schools.
- **Arts & Diversity** – Travelers funds a wide range of organizations in order to build multi-cultural understanding in our communities. Travelers also aims to strengthen organizations that develop and present cultural and artistic traditions and/or expose provide access to various forms of art to low-income and diverse audiences.
- **Enhancing Communities Through the Arts** – Travelers provides a small number of operating grants and/or sponsorships for key arts organizations in our downtown neighborhoods of Hartford, Conn., and St. Paul, Minn., in order to contribute to the vitality of the region.



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GENERAL GUIDELINES

The following applies to all charitable corporate and foundation contributions made by Travelers:

- Contributions will be made only for the charitable and volunteer efforts of nonprofit organizations. Contributions will be designated for operating support, program/project support, capital support, start-up funding or transitional support.
- Priority will be given to organizations that demonstrate a commitment to their communities by ensuring that their governing bodies include representatives from within the community and projects that directly serve low-income communities.
- Grantmaking will be focused on the Hartford, Conn.; Saint Paul, Minn.; and selected locations where Travelers has a significant business presence. We take particular interest in initiatives that affect the neighborhoods where our offices are located.
- Collaborative efforts and initiatives that fit more than one of the priority funding areas will receive greater consideration.
- National organizations may receive support for specific initiatives that fit within the Travelers funding priorities. Special consideration will be given to those national requests that support or leverage the potential of other grantees, and those that directly aid local initiatives where we do business.
- Support for public entities or institutions will be considered on a limited basis. Special consideration will be given when there is a community-based partner [501(c)(3) in U.S. or registered charity in Canada] in a leadership role in the proposed activities.
- Contributions will *not* be granted for:
 - Organizations that discriminate on the basis of race, gender, religion, culture, age, physical disability, sexual orientation, gender identity, status as a military veteran or genetic information.
 - Sectarian religious organizations, unless it can be shown that the organization is seeking charitable funds in the direct interest of the whole community.
 - Fraternal organizations.
 - Political or lobbying organizations.
 - Benefits, fund-raisers, walk-a-thons, telethons, galas or other revenue-generating events.
 - Advertising.
 - Scholarships or other direct funding to individuals.
 - Health care or other health-related emergency assistance for individuals; direct delivery of health or medical services to individuals or groups; medical research; medical equipment; or hospital capital or operating funds.
 - Replacement of government funding.
 - Human services such as counseling, chemical abuse treatment or family programs.
 - Environmental programs.
 - Special events, except when the event affords an opportunity to achieve community goals in the Travelers and Travelers Foundation priority areas.