



Giving Guidelines for The Travelers Companies, Inc. and the Travelers Foundation

*Travelers is ensuring opportunity by contributing to efforts that create strong, vibrant communities and offer pathways to success. Through corporate funding and the Travelers Foundation, Travelers targets its giving to achieve three outcomes: **Academic & Career Success, Thriving Neighborhoods** and **Culturally Enriched Communities**. Our primary focus is educating underrepresented students to lead tomorrow's workforce. In addition, Travelers contributes to organizations that aid in developing communities through small business support and neighborhood revitalization, and that enhance lives and learning through arts & culture.*

FUNDING PRIORITIES

Academic & Career Success: *Travelers supports initiatives that improve academic achievement and career success for underrepresented youth, specifically targeted at public school students in grades five through 12, students in transition to post-secondary education, and students in post-secondary learning environments.*

- **Middle & High School Academic Achievement** – Travelers funds initiatives that foster improved academic achievement for middle and/or high school students.
- **College Preparation & Degree Attainment** – Travelers supports organizations that are building awareness of and personal readiness for post-secondary education and educational initiatives that increase the number of students who attend two- or four-year colleges and/or improve degree completion for underrepresented students.
- **Career Awareness & Readiness** – Travelers supports educational initiatives that are building awareness of and preparation for careers in insurance and financial services.
- **Education Equity** – Travelers supports organizations working on a systemic level to reduce academic achievement gaps and enable educational opportunity for low-income and minority students.

Thriving Neighborhoods: *Travelers supports organizations that help create and maintain safety, stability and vitality in local neighborhoods.*

- **Accessible, Safe Housing** – Travelers supports organizations and programs that provide permanent housing to create safe, stable neighborhoods in low-and mixed-income communities.
- **Successful Small Businesses** – Travelers funds organizations that develop economic vitality and create and retain wealth in low-income and underserved neighborhoods and communities by assisting the creation and growth of small businesses.
- **Job Creation & Skills Development** – Travelers supports organizations that provide low-income individuals with work readiness and/or specific job skills. In addition, we support programs that promote community stability through leadership development and job creation.



Culturally Enriched Communities: *Travelers supports organizations that build communities and enrich lives through access for low-income and underrepresented communities to arts and culture, and that use the arts to contribute directly to enhanced academic learning.*

- **Arts Education** – Travelers funds organizations that incorporate the use of the arts in learning and stimulate creativity, while supporting improved academic achievement in local public schools.
- **Arts & Diversity** – Travelers funds a wide range of organizations in order to build multi-cultural understanding in our communities. Travelers also aims to strengthen organizations that develop and present cultural and artistic traditions and/or provide access to various forms of art to diverse audiences.
- **Enhancing Communities Through the Arts** – Travelers provides a small number of operating grants and/or sponsorships for key arts organizations in our downtown neighborhoods of Hartford, Conn., and St. Paul, Minn., in order to contribute to the vitality of the region.

GENERAL GUIDELINES

The following applies to all corporate and foundation charitable contributions and community sponsorships made by Travelers:

- Contributions will be made only for the charitable and volunteer efforts of nonprofit organizations [501(c)(3) in U.S. or registered charity in Canada].
- Priority will be given to organizations that demonstrate a commitment to their communities by ensuring that their governing bodies include representatives from within the community and projects that directly serve low-income communities.
- Giving will be focused on Hartford, Conn.; Saint Paul, Minn.; and selected locations where Travelers has a significant business presence. We take particular interest in initiatives that affect the neighborhoods where our offices are located.
- Collaborative efforts and initiatives that fit more than one of the priority funding areas will receive greater consideration.
- National organizations may receive support for specific initiatives that fit within the Travelers funding priorities. Special consideration will be given to those national requests that support or leverage the potential of other grantees; those that directly aid local initiatives where we do business; and those in which a collective impact or collaborative approach is used.
- Support for public entities will be considered on a limited basis. Special consideration will be given when there is a nonprofit partner in a leadership role in the proposed activities or where a collective impact or collaborative approach is used.
- Contributions will generally *not* be granted for:
 - Organizations that discriminate on the basis of race, gender, religion, culture, age, physical disability, sexual orientation, gender identity, status as a military veteran or genetic information.
 - Sectarian religious organizations, unless it can be shown that the organization is seeking charitable funds in the direct interest of the whole community.
 - Fraternal organizations.
 - Political or lobbying organizations.