



## **Giving Guidelines for The Travelers Companies, Inc. and the Travelers Foundation**

*Travelers believes that strong communities are sustained by educational and economic opportunities — and we are dedicated to assisting our communities in generating those opportunities. With a focus on equity and inclusion, we target our giving and volunteerism to help improve academic and career success, develop thriving neighborhoods and create culturally enriched communities.*

*Travelers contributes to organizations that prepare historically underrepresented students to lead tomorrow's workforce, develop vibrant communities through small business support and neighborhood revitalization, and enhance lives and learning through arts & culture.*

### **FUNDING PRIORITIES**

**Academic & Career Success:** *Travelers supports initiatives that combat inequity by creating pathways that enhance opportunities for career readiness, access and success.*

- **Middle & High School Academic Achievement** – Travelers funds initiatives that foster improved academic achievement for middle and/or high school students.
- **Post-Secondary Preparation & Degree Attainment** – Travelers supports organizations that are building awareness of and personal readiness for post-secondary education and educational initiatives that improve degree completion for underrepresented students.
- **Career Awareness & Readiness** – Travelers supports educational initiatives that are building awareness of and preparation for careers in insurance and financial services.

**Thriving Neighborhoods:** *Travelers supports organizations that help create and maintain safety, stability and vitality in low- and mixed-income communities.*

- **Accessible, Safe Housing** – Travelers supports organizations and programs that provide permanent housing and supportive services to create safe, stable neighborhoods.
- **Successful Small Businesses** – Travelers funds organizations that develop economic vitality and create and retain wealth by assisting the creation and growth of small businesses, with an emphasis on women-, minority- and veteran-owned businesses. Travelers also supports programs that prepare individuals for business ownership and support them on their journeys.
- **Resilient Communities** – Travelers supports organizations that show leadership in disaster preparation, response and recovery.



**Culturally Enriched Communities:** *Travelers supports organizations that build communities and enrich lives through arts and culture, and that use the arts to contribute directly to enhanced academic learning.*

- **Arts Education** – Travelers funds organizations that incorporate the use of the arts in learning and stimulate creativity, while supporting improved academic achievement in local public schools.
- **Arts & Diversity** – Travelers funds a wide range of organizations in order to build multi-cultural understanding in our communities. Travelers also aims to strengthen organizations that develop and present cultural and artistic traditions and/or provide access to various forms of art to diverse audiences.
- **Enhancing Communities Through the Arts** – Travelers provides a small number of operating grants and/or sponsorships for key arts organizations in our downtown neighborhoods of Hartford, Conn., and St. Paul, Minn., in order to contribute to the vitality of the region.

### GENERAL GUIDELINES

**The following applies to all corporate and foundation charitable contributions and community sponsorships made by Travelers:**

- Contributions will be made only for the charitable and volunteer efforts of nonprofit organizations with status as an IRS-designated 501(c)(3) in the U.S. or Canada Revenue Agency Registered Charity in Canada.
- Priority will be given to organizations that demonstrate a commitment to their communities by ensuring that their governing bodies include representatives from within the community and projects that directly serve low-income communities or communities of color.
- Giving will be focused on Hartford, Conn.; Saint Paul, Minn.; and selected locations where Travelers has a significant business presence. We take particular interest in initiatives that affect the neighborhoods where our offices are located.
- National organizations may receive support for specific initiatives that fit within the Travelers funding priorities. Special consideration will be given to those national requests that support or leverage the potential of other grantees; those that directly aid local initiatives where we do business; and those in which a collective impact or collaborative approach is used.
- Collaborative efforts and initiatives that fit more than one of the priority funding areas will receive greater consideration.
- Support for public entities will be considered on a limited basis. Special consideration will be given when there is a nonprofit partner in a leadership role in the proposed activities or where a collective impact or collaborative approach is used.
- Contributions will generally *not* be granted for:
  - Organizations that discriminate on the basis of race, color, religion, gender, gender identity, age, national origin, disability, veteran status, marital status, sexual orientation, genetic information, or any other status or condition protected by local, state or federal law.
  - Religious organizations, unless it can be shown that the organization is seeking charitable funds in the direct interest of the whole community.
  - Political or lobbying organizations.
  - Scholarships or other direct funding to individuals.