



THE RANSOMWARE LANDSCAPE

WHAT IS RANSOMWARE?

A form of malware that targets your critical data or systems for the purpose of extortion.

PHISHING EMAILS MAY LOOK LEGITIMATE, BUT THEY ARE THE MOST POPULAR VEHICLE USED TO SPREAD RANSOMWARE.

16.2 days

Average time a ransomware incident lasts¹



187 million

Number of ransomware attacks detected in 2019 by a single cyber security firm²



WHICH INDUSTRIES ARE TARGETED THE MOST?

Top **5** industries affected by ransomware³



1. Professional Services



2. Healthcare



3. Software Services



4. Public Sector



5. Consumer Services

HOW CAN BUSINESSES REDUCE THE RISK OF A RANSOMWARE ATTACK?



1. Train your employees



2. Disable Microsoft Office macros when not needed⁴



3. Block Remote Desktop Protocol (RDP)



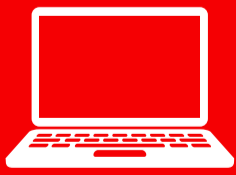
4. Strengthen controls over privileged and remote access by enabling Multifactor Authentication (MFA)



5. Leverage open-source intel



6. Review and test backup and recovery capabilities



Learn more about the risks of ransomware and how cyber insurance can help protect your business. Visit travelers.com/cyber



¹ www.coveware.com/blog/2020/1/22/ransomware-costs-double-in-q4-as-ryuk-sodinokibi-proliferate
² www.sonicwall.com/2020-cyber-threat-report/
³ www.coveware.com/blog/2020/1/22/ransomware-costs-double-in-q4-as-ryuk-sodinokibi-proliferate
⁴ www.microsoft.com/security/blog/2016/03/22/new-feature-in-office-2016-can-block-macros-and-help-prevent-infection/

Travelers Casualty and Surety Company of America and its property casualty affiliates. One Tower Square, Hartford, CT 06183

This material does not amend, or otherwise affect, the provisions or coverages of any insurance policy or bond issued by Travelers. It is not a representation that coverage does or does not exist for any particular claim or loss under any such policy or bond. Coverage depends on the facts and circumstances involved in the claim or loss, all applicable policy or bond provisions and any applicable law. Availability of coverage referenced in this document can depend on underwriting qualifications and state regulations.

© 2021 The Travelers Indemnity Company. All rights reserved. Travelers and the Travelers Umbrella logo are registered trademarks of The Travelers Indemnity Company in the U.S. and other countries. Rev. 2-21