THE NUMBER OF CYBER ATTACKS **CONTINUES TO GROW**

TRAVELERS

Data breach events **keep increasing**

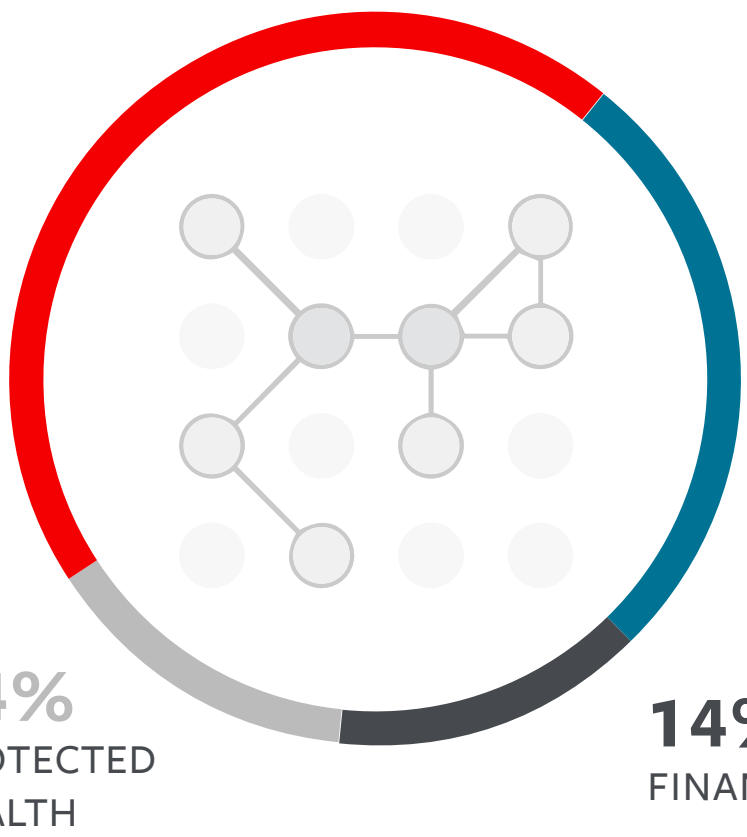
RECORDS EXPOSED LAST YEAR

429,000,000 identities were exposed last year for an increase of **23%** over the prior year[1]

$221 is the average cost per lost or stolen record[2]

29,611 is the average number of records lost per breach[2]

TYPES OF DATA RECORDS EXPOSED[3]



CYBER EXPOSED.
BUSINESS SECURED WITH TRAVELERS.

AT TRAVELERS, we understand the complexity of cyber threats and have solutions to help protect your business.

TO FIND THE CYBER COVERAGE THAT'S RIGHT for your organization, visit travelers.com/cyber or talk to your independent agent.

[1]Symantec™ Internet Security Threat Report 2016
[2]Ponemon Institute 2016 Cost of Data Breach Study
[3]NetDiligence® 2015 Cyber Claims Study

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