CYBER THREATS WORRY U.S. BUSINESSES

TRAVELERS

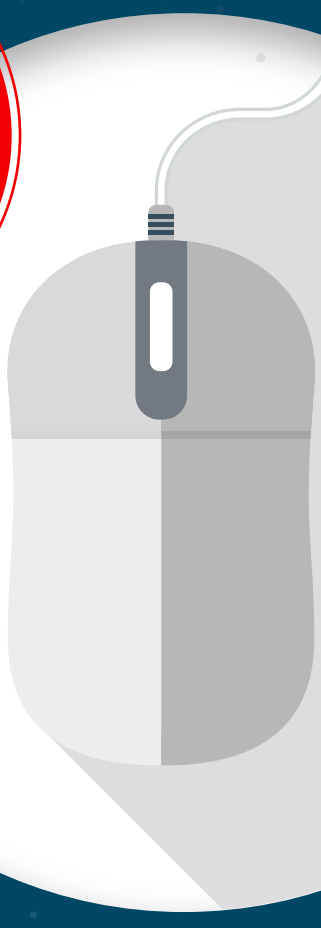
Cyber is a #2 concern
overall for all business[1]

SEE CYBER AS A THREAT[1]

70% of large businesses

60% of medium businesses

45% of small businesses



TOP 5 CYBER CONCERNS OF ALL BUSINESSES[1]

57% computer/data infected with **virus**

51% computers become **damaged**

51% someone accessing **bank acct/financial systems**

50% security breach by someone **hacking**

50% unrecoverable **loss** of **company stored data**

30% of businesses say they are least prepared to face cyber threat[1]

CYBER EXPOSED.
BUSINESS SECURED WITH TRAVELERS.

AT TRAVELERS, we understand the complexity of cyber threats and have solutions to help protect your business.

TO FIND THE CYBER COVERAGE THAT'S RIGHT for your organization, visit travelers.com/cyber or talk to your independent agent.

[1] Travelers Business Risk Index 2015

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