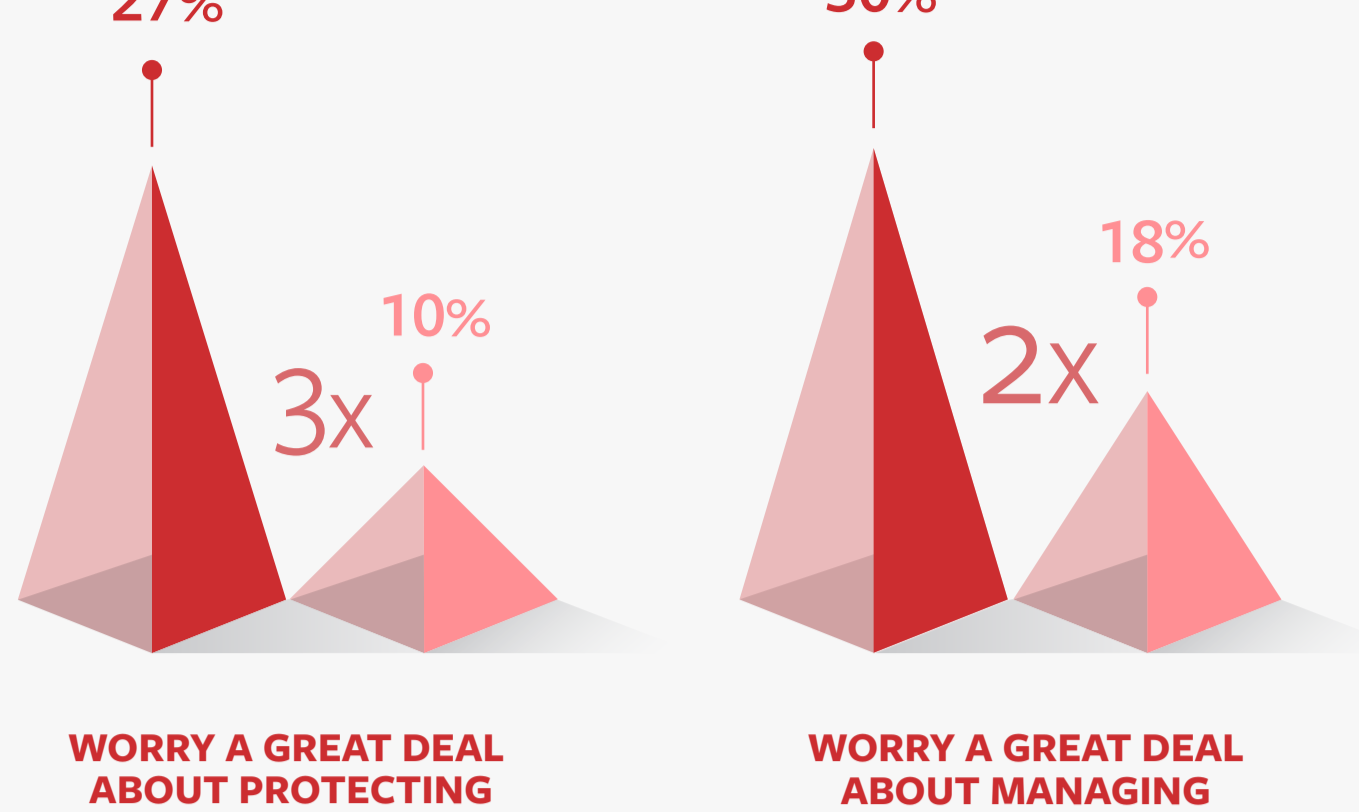


What Do Technology Business

LEADERS WORRY ABOUT?

2014 BUSINESS RISK INDEX

TECHNOLOGY BUSINESS LEADERS WORRY MORE ABOUT PROTECTING INTELLECTUAL PROPERTY AND MANAGING CYBER RISK THAN ALL OTHER U.S. BUSINESSES

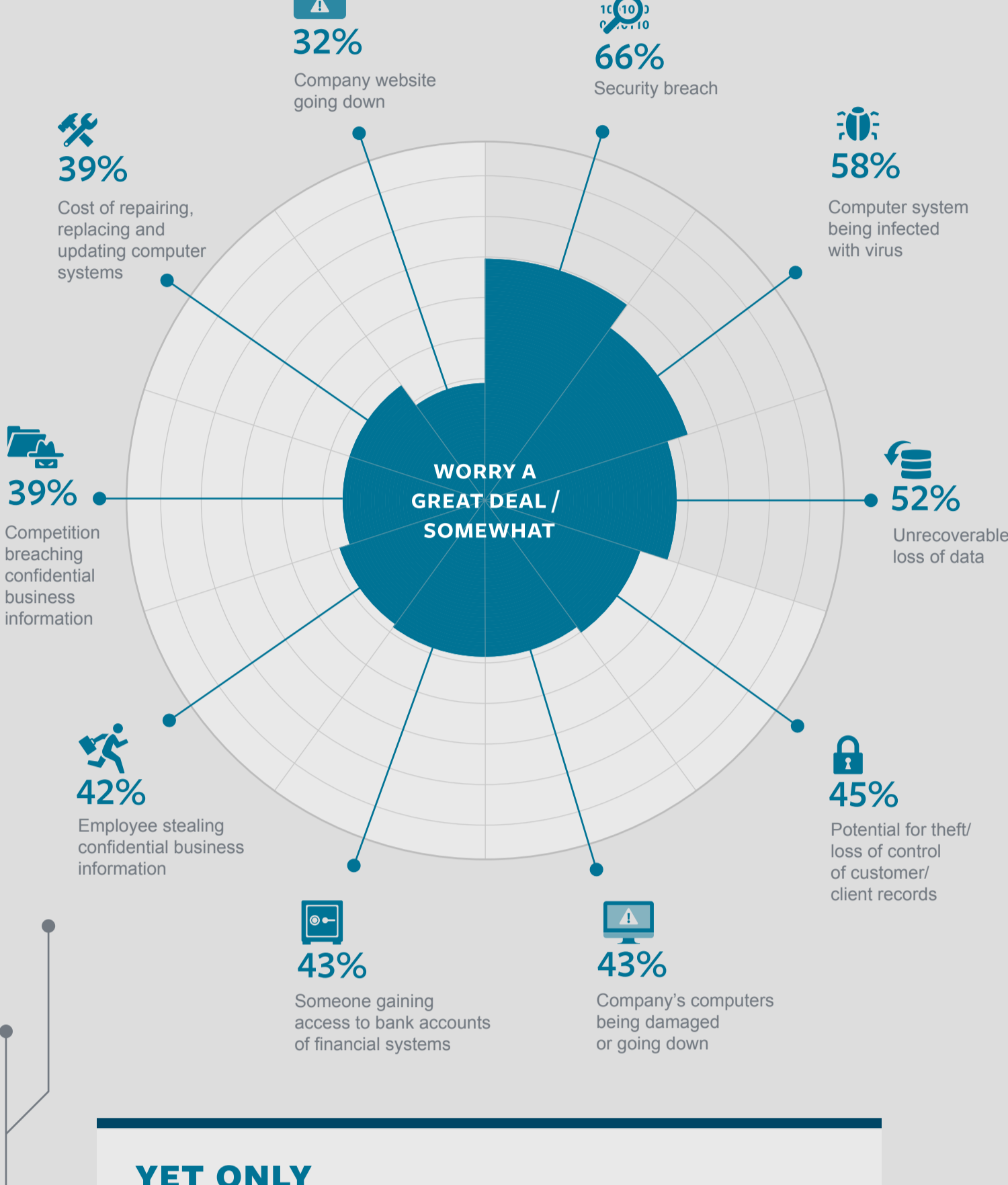


WORRY A GREAT DEAL ABOUT PROTECTING INTELLECTUAL PROPERTY / TRADE SECRETS

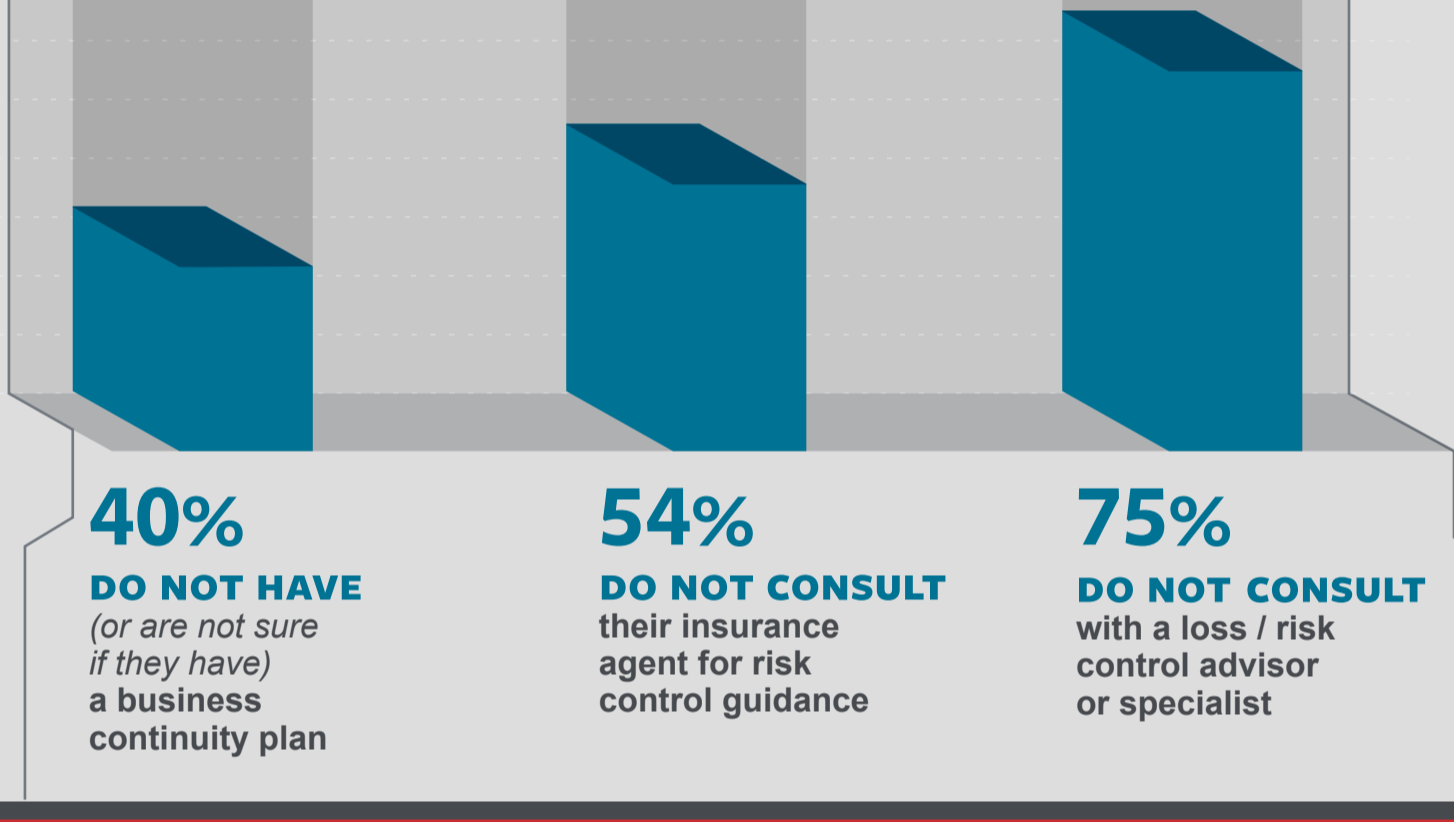
WORRY A GREAT DEAL ABOUT MANAGING CYBER RISK

■ Technology Companies ■ Average of all Industries

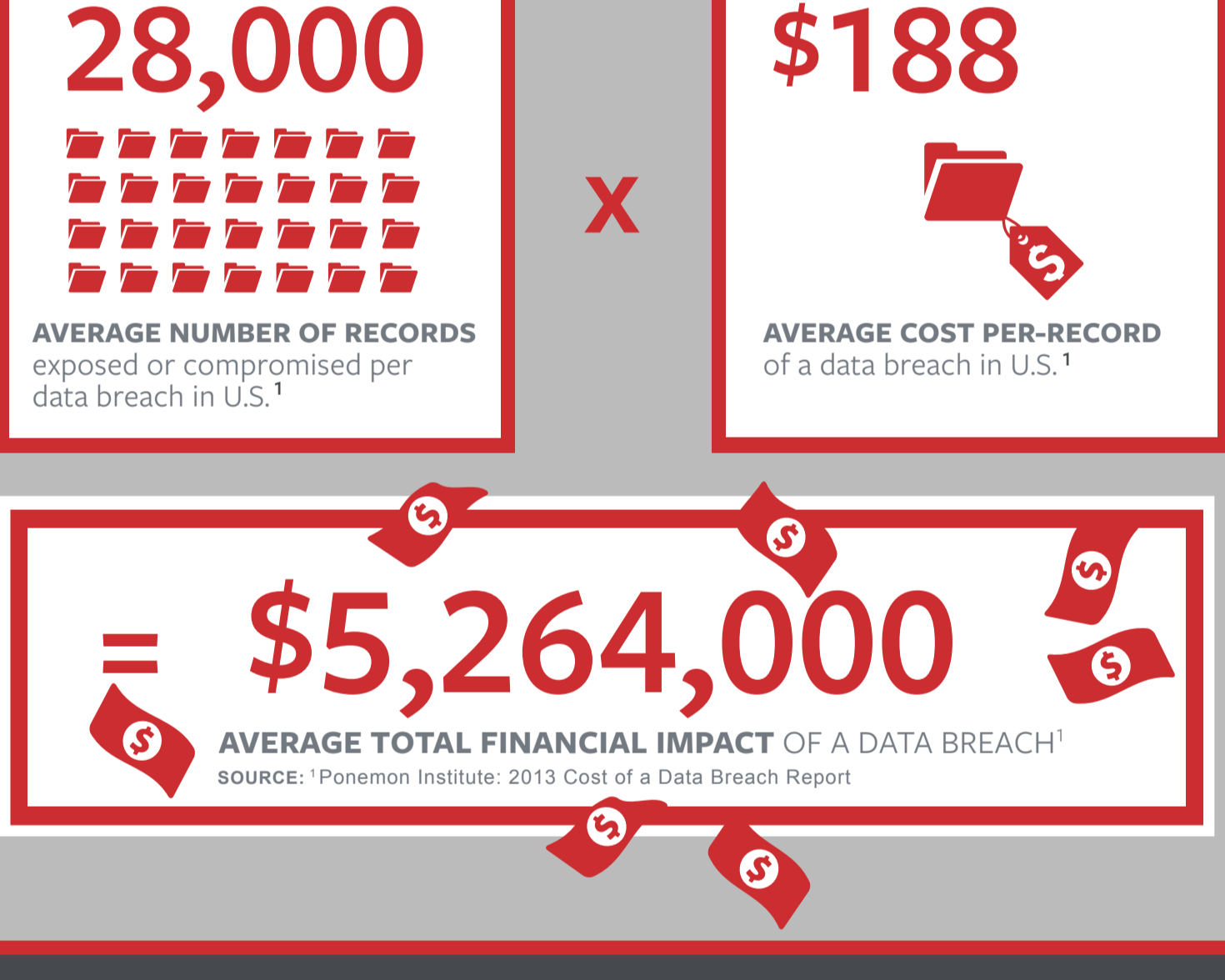
SECURITY BREACHES, COMPUTER VIRUSES, AND UNRECOVERABLE DATA LOSS TOP THE LIST OF GREATEST TECHNOLOGY AND DATA CONCERNS



YET ONLY 39% OF TECHNOLOGY BUSINESS LEADERS FEEL MOST PREPARED TO MANAGE THESE RISKS



A SINGLE DATA BREACH CAN HAVE A POTENTIALLY DEVASTATING IMPACT ON YOUR BOTTOM LINE



PROTECTING YOUR TECHNOLOGY AND DATA SYSTEMS **MAKES BUSINESS SENSE**

4 WAYS TO HELP KEEP YOUR BUSINESS "CYBER-SAFE"

- KNOW YOUR DATA**
Inventory and document the storage of all data and information — digital and physical
- EVALUATE CYBER EXPOSURE**
Assess which information and systems are most critical to protect, and vulnerable to specific types of attacks or breaches
- IMPLEMENT SECURITY CONTROLS**
Develop and enforce cyber controls that address data storage and disposal, system access privileges, physical security, virus and breach protection, and employee training
- COVER YOUR ASSETS**
Ensure coverage limits are adequate for the size, structure, and nature of your business

WHAT ELSE ARE TECHNOLOGY BUSINESS LEADERS **WORRIED ABOUT?**



Download the full 2014 Business Risk Index Report to learn more

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#HARNESSRISK

