

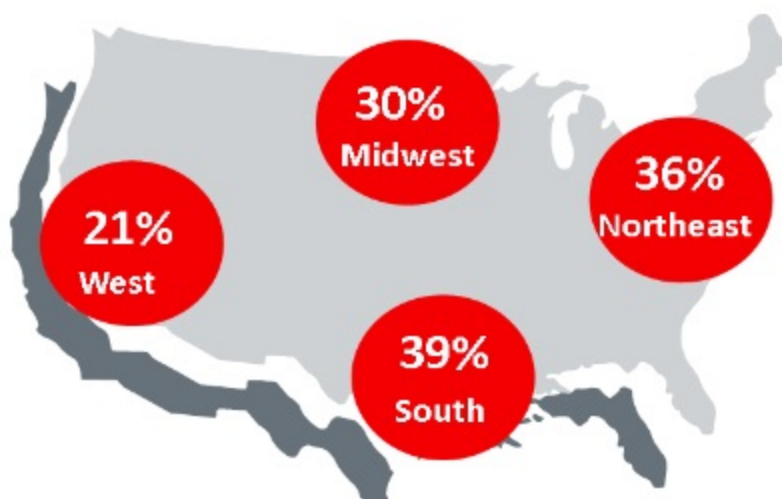
EXTREME WEATHER CAUSING CONCERN

The new Travelers Consumer Risk Index identifies the top concerns Americans say they face in their daily lives.



70% of Americans feel severe weather is more frequent across the U.S. now than in the past few years.

AMERICANS SAY THEY ALSO BELIEVE THE FREQUENCY OF SEVERE WEATHER IS INCREASING IN THE REGION WHERE THEY LIVE



CONCERN BY GEOGRAPHIC RISK ZONE

Tornado Alley



38%

Hurricane Zones



35%

Blizzard States



29%

Brush Fire Areas



26%

PREPAREDNESS IS KEY

Many Americans have taken the following steps to prepare:



Annual safety check on their car

84%



Store emergency supplies (food, water and flashlights)

57%



Create an evacuation plan for extreme weather, fire and natural disaster

52%