



2015 TRAVELERS CONSUMER RISK INDEX

RISK FEARS: CYBER ON THE RISE

TRAVELERS

HACKED BANK ACCOUNTS TOP FEARS

Worry over cyber, computer and tech-related risks rose sharply in the 2015 Travelers Consumer Risk Index.

36%
worry in 2014



57%
worry in 2015

Specific worries include:



62%
HACKED BANK/
FINANCIAL
ACCOUNTS



60%
VIRUS
ATTACKS



59%
OFFLINE
IDENTITY
THEFT



59%
ONLINE
IDENTITY
THEFT



58%
PERSONAL
INFO STOLEN
IN RETAILER
ATTACK

1 in 4

Americans believe they have experienced a data breach or cyber attack

DRIVING & TECHNOLOGY: A BAD MIX

Drivers report greatest concerns over other drivers distracted by technology.

WHOSE DISTRACTIONS CONCERN YOU?



37%
MY OWN



60%
PEDESTRIANS



90%
OTHER DRIVERS

AMERICANS BELIEVE EXTREME WEATHER IS ON THE RISE

67%

think it is becoming more frequent in the United States



40%

think it is becoming more frequent in their local area

HOW ARE AMERICANS PREPARING FOR RISK?



SEVERE WEATHER

67% have a plan of action to deal with extreme weather



CYBER & TECHNOLOGY

78% create strong passwords; yet only **4 in 10** people regularly change online bank and financial account passwords



INSURANCE COVERAGE

60% review insurance needs at least once a year

WHAT ELSE CONCERNS AMERICANS?

Download the full report to learn more.

SHARE THIS INFOGRAPHIC with your family, friends and neighbors to help them **#ThinkSafe**.

VISIT travelers.com/prepare-prevent/risk-index/consumer

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