HACKED BANK ACCOUNTS TOP FEARS
Worry over cyber, computer and tech-related risks rose sharply in the 2015 Travelers Consumer Risk Index.

36% worry in 2014
57% worry in 2015

Specific worries include:

62% Hacked bank/financial accounts
60% Identity theft
59% Online identity theft
58% Personal info stolen in retail data breach

1 in 4 Americans believe they (have experienced a data breach or cyber attack)

DRIVING & TECHNOLOGY: A BAD MIX
Drivers report greatest concerns over other drivers distracted by technology.

37% My own
60% Pedestrians
90% Other drivers

AMERICANS BELIEVE EXTREME WEATHER IS ON THE RISE

67% think it is becoming more frequent in the United States
40% think it is becoming more frequent in their local area

HOW ARE AMERICANS PREPARING FOR RISK?

SEVERE WEATHER
67% have a plan of action to deal with extreme weather

CYBER & TECHNOLOGY
78% create strong passwords; yet only 4 in 10 people regularly change online bank and financial account passwords

INSURANCE COVERAGE
60% review insurance needs at least once a year

WHAT ELSE CONCERNS AMERICANS?

Download the full report to learn more.

SHARE THIS INFOGRAPHIC with your family, friends and neighbors to help them @ThinkSafe.

VISIT travelers.com/prepare-prevent/risk-index/consumer

TRAVELERS CONSUMER RISK INDEX
RISK FEARS: CYBER ON THE RISE

© 2015 The Travelers Indemnity Company. All rights reserved. Travelers and the Travelers Umbrella logos are registered trademarks of The Travelers Indemnity Company in the U.S. and other countries. New York, NY.