



ARE CYBER ATTACKS THREATENING YOUR BUSINESS?



Cyber remains the #2 risk concern among businesses overall.

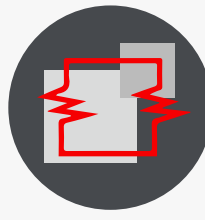
THE 3 BIGGEST CYBER-RELATED CONCERNS CONTINUE TO BE:



Security breach

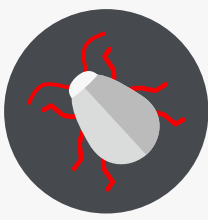


Unauthorized access to financial accounts



System glitch

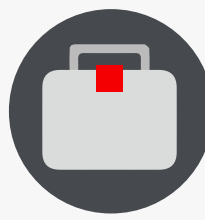
EMERGING CYBER CONCERNS INCLUDE:



Hacking into systems used for business operations



Cyber extortion



Having the resources to recover from a cyber event



52%

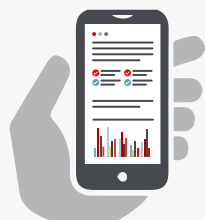
of businesses consider it inevitable that they will become a cyber victim

Only 36% of businesses are concerned about someone deceiving their employees into transferring funds, despite a **2,370% increase** in losses from such scams in two years.¹

MOST DEPEND ON TECHNOLOGY

95%

of businesses rely on their computer systems functioning properly for their business to operate

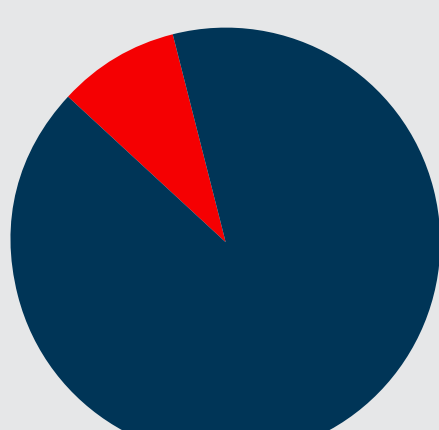


yet some are unprepared

23%

are not familiar with their cyber insurance options

HOW ARE BUSINESSES PROTECTING THEMSELVES FROM CYBER THREATS?



91%

are confident their company has implemented best practices to avoid/mitigate a cyber event

yet most have not taken some basic steps:

55%

have not completed a cyber risk assessment for their business

62%

have not written a business continuity plan

63%

have not assessed the cyber security of vendors with access to their data

50%

of businesses do not purchase cyber insurance

75% say that it is difficult to keep up with the evolving cyber landscape, information and developments.



Learn more about cyber trends and insurance options.
VISIT travelers.com/cyber

¹ <https://www.ic3.gov/media/2017/170504.aspx>

