WHAT ARE AMERICANS DOING TO PREVENT DISTRACTED DRIVING?

NEARLY 40% OF DRIVERS ARE DISTRACTED FOR 15 MINUTES PER HOUR DRIVEN, ON AVERAGE*

WHY ARE WE DISTRACTED?

61% SAY THEY RESPOND TO TEXTS, EMAILS & CALLS WHILE DRIVING BECAUSE THERE MIGHT BE AN EMERGENCY

23% SAY THEY ARE AFRAID OF MISSING OUT ON SOMETHING

MOST RECOGNIZE THE DANGER

85% SAY DRIVING WHILE USING PERSONAL TECHNOLOGY IS EXTREMELY RISKY

YET SOME TAKE CHANCES

25% OF PEOPLE WHO SAY THEY ENGAGE IN DISTRACTED DRIVING BELIEVE THEY CAN DO SO SAFELY

WHAT ARE AMERICANS DOING TO PREVENT DISTRACTED DRIVING?

12% SAY THEY USE SAFETY FEATURES, SUCH AS THE “AUTO-REPLY” AND “DO NOT DISTURB” FUNCTIONS ON THEIR PHONES

LEARN MORE ABOUT DISTRACTED DRIVING

VISIT www.travelers.com/distracteddriving

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