BIGGEST CYBER-RELATED BUSINESS CONCERNS:
- Security breach
- Unauthorized access to financial accounts

EMERGING CYBER CONCERNS INCLUDE:
- Extortion/ransomware
- Social engineering scams

Number of businesses reporting a breach has continued to rise since 2015:
- Large business victims have increased 73%
- Medium business victims have increased 200%
- Small business victims have increased 300%

54% believe it is inevitable that their company will be a victim of a data breach or cyber attack.

Despite heightened concerns, businesses report not implementing basic prevention practices:
- Data backup
- Firewall/virus protection
- Staff training

Still only 51% of businesses have purchased cyber insurance.

Learn more about cyber trends and insurance options.
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