



IS YOUR BUSINESS PREPARED FOR
**EMERGING
CYBER RISKS?**

Cyber is now the **#1 concern**
across all businesses.

BIGGEST CYBER-RELATED BUSINESS CONCERNS:



Security breach



Unauthorized access to
financial accounts

EMERGING CYBER CONCERNS INCLUDE:



Extortion/ransomware



Social engineering scams

Number of **businesses reporting a breach**
has continued to rise since 2015



Large business victims
have increased **73%**



Medium business victims
have increased **200%**



Small business victims
have increased **300%**

54%

believe it is inevitable that
their company will be a
victim of a data breach or
cyber attack

Despite heightened concerns, businesses report
not implementing basic prevention practices:



Data backup



Firewall/virus
protection



Staff training

Still only **51%** of businesses
have purchased cyber insurance.



Learn more about cyber trends and insurance options.
VISIT travelers.com/cyber

