



Cyber is the #1 concern across all businesses.

BIGGEST CYBER-RELATED BUSINESS CONCERNS:



Security breach/
someone hacking



System glitch



Unauthorized
access to
financial accounts

Over 50% of businesses worry about being a victim of cyber extortion/ransomware.



The **number of businesses reporting being victimized** by a cyber event **continues to increase.**



The percentage who said their business suffered a **security breach of someone hacking a business system** increased significantly since 2020.



Despite heightened concerns and increased threats, many businesses are **unprepared and have not implemented basic prevention measures** such as:



Using Multifactor Authentication (MFA) for remote access



Having a written business continuity plan



Having a cyber assessment for vendors or customers' assets



Using an Endpoint Detection and Response (EDR) solution



Having a post-breach team on retainer as part of an incident response plan

80% of businesses say that it is difficult to keep up with the evolving cyber landscape, latest information and developments.



Learn more about how Travelers can help businesses prepare for and prevent cyber threats.

Visit travelers.com/cyber

