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Is Your Manufacturing Business at Risk from Unexpected Events

(SPEECH)

[MUSIC PLAYING]

(DESCRIPTION)

Text, Travelers presents, business as usual, business at risk. Machines and people work in a factory.

(SPEECH)

SPEAKER: Your business is a well-oiled machine that counts on critical equipment to help get the job done. And because it's always run smoothly, you probably think nothing will ever happen to change that. Well, think again. All it takes is one devastating power surge, one catastrophic storm, or one unexpected event to bring down the equipment you've invested so much in, as well as all the profits and employees that equipment supports.

Why take the financial risk? Why gamble with not having adequate insurance when you don't have to? Believe it or not, most business disruptions can be avoided. All it takes is a little bit of planning. First, make sure your business property is insured to its full replacement cost. Over time, the costs associated with inflation can really add up.

Next, think about how long it will really take to replace your equipment. Equipment that's older, customized, or imported may take months or years to replace. And there is changing technology, shipping, installation, and training to consider, as well. Finally, be aware of the impact a critical equipment loss could have on your business, including lost profits, lost customers, and lost employees.

Don't let underinsured equipment limit your recovery. Find out how Travelers can help turn business at risk into business as usual. Talk to your Travelers representative today, or visit travelers.com.

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Text, Make sure property valuation is part of your business continuity plan. Travelers dot com.