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Northland Advantage - We Know The Bumps

(DESCRIPTION)

Text, Northland Insurance

(SPEECH)

[MID-TEMPO MUSIC]

SPEAKER: For a trucking company, an accident can mean a long and stressful lawsuit, especially when its driver is not at fault. It was a cold December day in rural New York, and our customer's truck driver was delivering a load of aluminum cans to a processing plant. He put on his right turn signal, then drove into the center lane and began making the necessary wide right turn to enter the plant.

The driver of a pickup truck came up behind and tried to pass him in the bike lane on the right. The pickup jumped the curb, and the two trucks collided in the plant's driveway. In the lawsuit that followed, the pickup truck driver sought compensation for injuries that required two surgeries. He claimed he didn't see a turn signal and thought the truck driver was moving to the center lane to prepare for a left turn.

Northland transportation attorney Scott and his claim partner, John, went right to work. They knew the Northland insured had a more credible version of events and confirmed it by finding an independent witness who saw the truck's right turn signal before the accident. After their comprehensive investigation, they decided to try the case.

Through Scott's knowledge, expertise, thorough preparation, and careful presentation of the facts, the trial was a success. The jury brought back a unanimous verdict in favor of the truck driver and Northland's customer, who was very thankful to have the Northland team by its side. We know the bumps. That's the Northland advantage.

(DESCRIPTION)

Logo, Northland Insurance

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