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Northland Advantage - We Know Who Did It

(SPEECH)

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(DESCRIPTION)

Logo, Northland Insurance.

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SPEAKER: When it comes to recovering stolen trucks or cargo, time is of the essence. So when thieves in Florida stole a \$50,000 truck from a Northland customer overnight one August weekend, they figured they had time on their side. They figured wrong. Northland's special investigative group got immediately on the job.

Ryan, a SIG investigator and former law enforcement officer, asked the customer if he was leasing the truck. Ryan figured it likely had GPS tracking installed, and he was right. Soon, a GPS location was secured on the truck on the opposite side of the state. Ryan knew he needed to move very quickly. He captured the salvage yard's location via satellite imagery and sent it to law enforcement.

It was just in the nick of time. When the auto theft task force arrived on the scene, the thieves had already begun stripping the truck down. The chop shop owners were arrested and a very happy Northland customer got his truck back, with minimal damage.

At Northland, our special investigations group successfully recovers millions of dollars of trucks and cargo every year. So when something goes wrong, we know who did it. That's the Northland advantage.

[MUSIC PLAYING]

(DESCRIPTION)

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