What is Small Business – Big Opportunity?

As one of the largest small business insurers in the country, Travelers believes small businesses are an integral part of the U.S. economy, especially as a driver for creating and sustaining jobs. The Small Business – Big Opportunity® advocacy initiative helps promote small business success by convening entrepreneurs, policymakers and thought leaders to explore solutions to everyday small business challenges. Thousands have participated, learning how to manage their risks, access capital and better understand regulatory changes affecting their businesses.

“So many of today’s public policy debates could do with more light and less heat. We created the Travelers Institute to lead thoughtful and constructive conversations about today’s challenges and tomorrow’s needs. The Travelers Institute uses its convening power to bring together elected officials, policymakers and thought leaders to share insights, learn together and solve problems on behalf of our customers, our agents and brokers and the communities we serve.”

– Alan Schnitzer
Chairman and CEO
Travelers

Small Business – Big Opportunity® Events

United States
- Atlanta, GA
- Boston, MA
- Charlotte, NC
- Chicago, IL
- Cincinnati, OH
- Colorado Springs, CO
- Columbus, OH
- Dallas, TX
- Irvine, CA
- Kansas City, MO
- Los Angeles, CA
- Morristown, NJ
- Nashville, TN
- New Britain, CT
- New York, NY
- Philadelphia, PA
- Pittsburgh, PA
- Portland, ME
- Reston, VA
- Riverside, CA
- San Francisco, CA
- Seattle, WA
- St. Louis, MO
- St. Paul, MN
- Stamford, CT
- Tempe, AZ

United Kingdom
- London
Travelers Institute

Travelers established the Travelers Institute as a means of participating in the public policy dialogue on matters of interest to the property casualty insurance sector, as well as the financial industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers’ senior management and the technical expertise of its risk professionals and other experts to provide information, analysis and recommendations to public policymakers and regulators. Learn more at travelersinstitute.org

RESOURCES AND ADVOCATES

“Our job at the SBA is to put the wind at the backs of small businesses. Government can’t help you start your business, but it can help you accelerate what you do.”

– Karen Mills, former Administrator, U.S. Small Business Administration

CYBERSECURITY

“Small businesses have been under the impression that cybersecurity, or a data breach in particular, is not a small business problem, but a problem for big business. That just isn’t the case. Last year more than half of data breaches occurred in companies of 250 employees or less.”

– Tim Francis, Enterprise Lead for Cyber Insurance, Travelers

ACCESS TO CAPITAL

“Alternative financing like donation-based and reward-based crowdfunding will have a huge impact on startups moving forward. It will also have a $65 billion impact on the economy.”

– Karen Kerrigan, President & CEO, Small Business & Entrepreneurship Council

REGULATION

“With regulation, ignorance is not bliss. It’s one area where you can’t ignore the legal requirement of running your business. I can’t emphasize enough to leverage what we do at the SBA Office of Advocacy.”

– Ngozi Bell, Regional Advocate, U.S. Small Business Administration

BUSINESS CONTINUITY PLANNING

“A well-constructed business continuity plan will not only keep your business functioning, but give you a competitive advantage and help differentiate your business. To create one, you need to think beyond your four walls – think about suppliers, utilities, critical equipment and people critical to your operations.”

– Marty Henry, Senior Vice President of Risk Control, Travelers

ECONOMIC OUTLOOK

“The Federal Reserve Banks of Cleveland, New York, Atlanta and Philadelphia conducted a Small Business Credit Survey across a 10-state area that reveals significant differences in credit demand across firm sizes, and highlights the difficulty many small businesses have accessing credit. We publish all this and more on clevelandfed.org.”

– LaVaughn Henry, Vice President & Senior Regional Officer, Federal Reserve Bank of Cleveland Cincinnati Branch

Learn more: travelersinstitute.org/smallbusiness

Join the conversation: 
#SmallBizOpportunity

Contact: institute@travelers.com