

# Public Policy and Thought Leadership



## About the Travelers Institute

Travelers established the Travelers Institute as a means of participating in the public policy dialogue on matters of interest to the property casualty insurance sector, as well as the financial services industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers' senior management and the technical expertise of its risk professionals, and other experts to provide information, analysis and recommendations to public policymakers and regulators.

## Driving Collaboration

The Travelers Institute collaborates with leading public and private organizations to further the national dialogue on a variety of important public policy issues.

### Cross-sector partnerships include:



Government Agencies



Universities



Foundations



Nonprofits



Civic Organizations

## Travelers Institute® Events

The Travelers Institute has hosted hundreds of educational events in communities across the U.S., the United Kingdom and Canada.



Find an event in your area by visiting [travelersinstitute.org](http://travelersinstitute.org).

“So many of today’s public policy debates could do with more light and less heat. We created the Travelers Institute to lead thoughtful and constructive conversations about today’s challenges and tomorrow’s needs. As an honest broker of information, the Travelers Institute brings together elected officials, policymakers and thought leaders to share insights, learn together and solve problems on behalf of our customers, our agents and brokers, and the communities we serve.”

Alan Schnitzer  
Chairman and CEO  
Travelers



## Every Second Matters<sup>SM</sup>

Drive safe. Drive present. Lead by example.

Distracted driving is a dangerous and common occurrence on today's roadways. With roadway fatalities at unacceptably high levels, the *Travelers Institute® Every Second Matters<sup>SM</sup>* initiative recognizes that every driver, passenger, cyclist and pedestrian has a role to play in changing social norms around distraction.

► [travelersinstitute.org/everysecondmatters](http://travelersinstitute.org/everysecondmatters)



## Cyber: Prepare, Prevent, Mitigate, Restore<sup>SM</sup>

Empowering organizations to tackle evolving cyber threats

Recognizing that education is a critical component to enhancing cybersecurity, the Travelers Institute is promoting cyber awareness through this international symposium series. Leaders from the public and private sectors share insights on preparing for and responding to evolving cyber threats.

► [travelersinstitute.org/cyber](http://travelersinstitute.org/cyber)



## Small Business – Big Opportunity<sup>®</sup>

Finding solutions to small business challenges

The *Small Business – Big Opportunity<sup>®</sup>* initiative helps promote small business success by gathering business owners to explore solutions to their everyday challenges. Policymakers and industry thought leaders discuss topics like access to capital and regulatory issues.

► [travelersinstitute.org/smallbusiness](http://travelersinstitute.org/smallbusiness)



## Insurance Essentials: Your Questions Answered

Providing tools and resources to make informed decisions

*Insurance Essentials: Your Questions Answered* empowers community members with information about insurance. In partnership with independent insurance agents, public events provide educational content to promote understanding about a range of personal insurance coverages.

► [travelersinstitute.org/insuranceessentials](http://travelersinstitute.org/insuranceessentials)



## Disaster Preparedness

Prepare for and recover from the unexpected

The Travelers Institute is committed to raising awareness about disaster preparedness and improving response and recovery actions after major events. Educational programs across the country, including the annual *Kicking Off Hurricane Preparedness Season* symposium, help further this effort.

► [travelersinstitute.org/disasterpreparedness](http://travelersinstitute.org/disasterpreparedness)



## America's Debt Crisis

Examining facts about the national debt

The Travelers Institute collaborated with public television to present "Overdraft," an award-winning, nonpartisan documentary highlighting the growing national debt and its impact on individuals and U.S. economic competitiveness.



## Coastal Challenges

Addressing the availability and affordability of coastal wind insurance

To address the crisis of availability and affordability of coastal wind insurance for homeowners, the Travelers Institute developed the Travelers Coastal Wind Zone Plan, a comprehensive, private market approach to insuring the Gulf and Atlantic coasts.

Learn more at [travelersinstitute.org](http://travelersinstitute.org)

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