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**Alister Watt**

Chief Product Officer

Insurance Institute for Business & Home Safety

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Alister Watt joined the Insurance Institute for Business & Home Safety (IBHS) in 2018, bringing 25 years of strategy consulting and management experience across public and private sectors. Watt has worked in financial services, risk management, broadcast media, and fast-moving consumer goods.

As the Chief Product Officer, Watt leads the efforts to translate IBHS' top-tier science into action. In addition to his enterprise-wide leadership role, Watt is responsible for several critical IBHS program areas, including FORTIFIED, media, product design, and technology.

Watt has led large and small teams across the U.S., Europe and former Soviet Bloc. In these diverse roles, Watt brought structure to problem-solving, creativity to developing solutions, and rigor to implementing change. Prior to his work at IBHS, his career has spanned independent consulting, consulting for Accenture, Coray Gurnitz Strategy Consulting and Acquisition Solutions, and project management for Mars, Inc.

A Scot by birth, Watt earned a bachelor's degree from the University of Aberdeen, and after emigrating to the U.S., he earned a Master of Business Administration from the Tuck School at Dartmouth College.