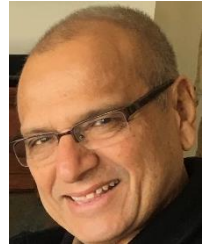

Vijay Dixit

Chairman

Shreya R. Dixit Memorial Foundation



Vijay Dixit left his professional career to champion distraction-free driving after a distracted driver killed his 19-year old daughter, Shreya, on November 1, 2007. Vijay and his wife Rekha, along with their surviving daughter, Nayha, established the Shreya R. Dixit Memorial Foundation (www.shreyadixit.org) with the mission to transform the driving culture in the nation. The grass roots 501-c-3 charity works with individuals, businesses and communities in making distraction-free driving as part of a healthy lifestyle.

At the Shreya Foundation, Dixit developed a mentoring program for high school youth leaders for establishing and operating ***Distraction-Free For Life Clubs***. These clubs aim to instill responsible driving behaviors through peer-to-peer influence. In 2013, the Foundation collaborated with MIT's Adaptive Massive Open Online Course (aMOOC™) technology in designing an e-Trainer for distraction-free driving, which is offered free to the community. In 2017, the Minnesota Department of Public Safety recognized the Shreya Foundation with the 2017 Star Award for Education. The Foundation was also entered in the Minnesota Historical Society and Museum Register for social advocacy.

In 2016, Dixit authored '**One Split Second**,' a highly researched book about the epidemic of distracted driving – how it kills and how we can fix it. In her forward, U.S. Senator Amy Klobuchar described the book as “a call to action, written with heart.”