

Chris L. Horton  
District Director  
San Francisco District Office

Chris Horton is the District Director for the U. S. Small Business Administration (SBA), San Francisco office, serving Alameda, Contra Costa, Del Norte, Humboldt, Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma counties.

As director, Chris is responsible for providing the leadership, management, and oversight necessary to optimize the deployment of all agency programs and services including funding programs, counseling, federal contracting certifications, and disaster recovery within the 14 northern California counties.

Chris recently joined the SBA in May 2023. Chris has taken the Oath of Office to aid, counsel, and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of the nation.

Before joining SBA, Chris served entrepreneurs as a career financial professional with expertise in business credit, commercial lending, business banking services, commercial real estate acquisitions, business financial planning, credit restoration and debt consolidation.

Chris is the past Vice President of Membership and Sales with the San Jose Silicon Valley Chamber of Commerce. Chris served small businesses as the President & CEO at the Santa Clara Chamber of Commerce. Chris is a member of the 2019 graduating class from the Western Association of Chamber Executives Academy.

In August of 2018, Chris joined the Northern California SBDC Network, an SBA Resource Partner, as a Certified Small Business Advisor, and later served as a Regional Lending Manager and Director.