
Gregory LaVallee
Director
Just Drive



In 2013, Greg LaVallee's 19-year old son, Phillip, was killed by a distracted driver. Since then he has worked alongside his wife Amy to change driving attitudes and habits and raise awareness of the dangers of distracted driving. LaVallee has given more than 40 presentations to date, educating new drivers from Bloomington, Buffalo, Elk River, Monticello, Rogers, STMA and Zimmerman. Recently he has started to reach out to businesses and community groups as well. LaVallee is a founding member of Just Drive Inc., an organization dedicated to bringing awareness to the deadly epidemic of distracted driving.