Jennifer Coughlin is a founding partner of Mullen Coughlin. She focuses her practice solely on providing organizations of all sizes and from every industry sector in first-party breach response and third-party privacy defense legal services. Ms. Coughlin has counseled hundreds of clients in investigating and responding to an event compromising information and systems security, working closely with client resources, third-party forensic consulting experts, and law enforcement to identify the nature and scope of a compromise. Ms. Coughlin relies on her knowledge of state, federal, and international laws, as well as industry-specific guidances and standards to assist organizations in identifying and complying with legal obligations to disclose the incident to certain audiences and provide certain services to impacted populations.

Ms. Coughlin has represented numerous organizations, including healthcare centers, healthcare treatment providers, financial institutions, hospitality providers, online and brick-and-mortar retailers, hotels, and other professional services providers in inquiries by regulators, including state attorneys general, state insurance departments, state health departments, the Federal Trade Commission, the U.S. Department of Health and Human Services, and the Office for Civil Rights.

Ms. Coughlin also provides regulatory compliance services and incident response planning services to organizations and assists clients in policy/procedure preparation, incident response planning, tabletop exercises, and staff training, custom-tailored by the organization's data privacy risks and applicable industry-specific laws.