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**Millennials Kick Off Cross-Country “Generational Equity Tour”  
20 State Campaign Features Fiscal Leaders Including Hon. Alan Simpson**

**San Francisco, CA** – The Can Kicks Back (TCKB), a non-partisan and millennial-led campaign to defeat the national debt and reclaim the American Dream, today kicked off a cross-country “Generational Equity Tour” at the University of California, Berkeley, as critical budget deadlines loom in Washington.

Led by TCKB’s mascot, AmeriCAN (the proverbial can that politicians keep kicking down the road), the five-week tour is comprised of over 25 events. Keynote speakers include philanthropist Stanley Druckenmiller, former Chairman and President of Duquesne Capital, and educator Geoffrey Canada, President and CEO of Harlem Children’s Zone. Other participants include Congress’ two youngest members, Rep. Patrick Murphy (D-FL) and Rep. Aaron Schock (R-IL), former Senator Alan Simpson (R-WY), former U.S. Comptroller General David M. Walker.

“As both parties engage in another battle over the budget, we are building support for our campaign to demand a bold, generationally balanced and bipartisan deficit reduction agreement,” said Nick Troiano, 24, TCKB co-founder and tour organizer.

Tour events will feature panel discussions, interactive budgeting exercises presented by the [Concord Coalition](#), and screenings of the deficit documentary [Overdraft](#), presented by the [Travelers Institute](#). Organizers also plan to reach young people at football tailgates, happy hours, and college parties with free swag on hand. The tour will culminate in a final rally on Capitol Hill, where organizers will deliver actual tin cans containing messages to lawmakers of both parties.

“I am so pleased to join the Generational Equity Tour because there could not be a more important time to engage young people on the issue of our dramatically growing national debt,” said Hon. Alan Simpson, former Co-Chair of the National Commission on Fiscal Responsibility and Reform and TCKB Advisory Board member.

With this campaign, TCKB aims to gain support and pressure lawmakers to sign on to the [INFORM Act](#), a bipartisan budget reform bill it has championed. The tour follows on the heels of a new [report](#) released by TCKB, which revealed a growing economic inequality between younger and older Americans as a result of current fiscal policy. The report found that the total indebtedness of the United States exceeds \$200 trillion. While current retirees are set to receive government benefits that far exceed their total lifetime taxes, the report indicated that future Americans will receive a bill beyond their capacity to pay.

*Overdraft*, a collaboration between the Travelers Institute, WTVI-TV, and Susie Films, is a one-hour, nonpartisan documentary designed for public television to raise awareness and inform the public policy discussion about the United States federal deficit and its implications for the American opportunity.

“As an advocate for economic opportunity, we are excited to partner with The Can Kicks Back to raise awareness of the consequences of inaction on the federal deficit among the important constituency of young Americans,” said Joan Woodward, President of the Travelers Institute.

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*The Can Kicks Back* is a non-partisan, millennial-driven campaign to defeat the national debt and reclaim the American Dream. Launched in November 2012, TCKB organized 100+ chapters in 38+ states and championed the bipartisan INFORM Act. More at: [www.TheCanKicksBack.org](http://www.TheCanKicksBack.org).