John Farley  
Vice President, Cyber Risk Consulting

John Farley is currently serving as a Vice President and Cyber Risk Practice Leader for HUB International’s Risk Services Division. Headquartered in Chicago, IL, HUB International Limited is a leading North American insurance brokerage that provides a broad array of property and casualty, life and health, employee benefits, reinsurance, investment and risk management products and services through offices located throughout the United States and Canada.

John is based in New York City and brings 23 years of risk consulting experience to the firm. While working at HUB International John has performed a variety of cyber risk consulting services for clients across many industries, including but not limited to Healthcare, Retail, Financial Services, Higher Education and Information Technology companies. He serves as a resource for post-data breach response in network security & privacy liability consulting. In this role he applies extensive knowledge in data breach response best practices and to works diligently with clients to achieve optimal results in cost mitigation.

When a breach occurs John acts as a central coordinator between all parties involved - the client, insurance carriers, and any outsourced service provider hired, including IT forensics experts, privacy attorneys, public relations firms, call center operators and other breach response service providers.

John also facilitates online access to HUB International's e-Risk Hub. This online database serves clients’ ongoing educational needs in the ever-changing network security and privacy risk environment. In addition, John provides client training that assists clients efforts in forecasting potential loss costs related to a network security event.

He is a regular speaker at educational seminars on multiple network security and privacy liability challenges facing organizations today. Areas of focus are HIPPA, HITECH, Payment Card Industry Data Security Standards, FERPA, and data breach notice requirements at the state, federal and international levels.

John has a Bachelor of Arts degree in English and a minor in Business Management from Manhattan College. In addition, John has received his Associate in Claims (AIC) designation.